

Planning the MEDICAL SERVICES For your special event



The Sault Ste. Marie and Algoma Region has been the proud host of hundreds of events annually, ranging from charity runs and walks to large scale concerts and community events.

Many people attend these events as spectators, and others come ready to participate and compete in these events. It is critical that the event organizers ensure the health and safety for everyone at their events.

This information package has been created to assist you with evaluating your emergency medical needs for your upcoming special events. We encourage you to read through this information and make Superior EMS your professional medical services provider at your event.

Superior EMS can help you design a programme to meet your specific event needs, built on the experience and expertise of our health care professionals.

Our cost effective services can meet both your events needs and insurance needs to ensure your participants and spectators are protected.



*"Our Professionals,
Keeping Your Events Safe"*

WHEN PLANNING THE MEDICAL NEEDS OF YOUR EVENT

When planning a community or private event, it is critical to take into consideration the health and safety of everyone that may be participating or working at your event. To determine your medical services needs consider the following:

- How many people will be attending your event? Medical demands can vary. An event that is hosting less than 100 people will certainly have less needs than event of 5000 participants.
- Is your event being held during daylight hours, or is it a night event? If held during night time hours, is there adequate lighting?
- What are the demographics of the crowd? Does your particular group have any potential health issues that should be taken into consideration? (i.e. a running event with participants over 40 with a heart condition risk).
- What time of year is your event being held? Do you anticipate hot weather, cold weather, or wet conditions?
- Will alcohol be available on site?
- Is your event at one location, or is there multiple venues? Is this event over a large span (i.e. running, walking events?)
- Have you ever had medical events occur in the past?
- Do you have an emergency access plan?
- If this is a sporting event, how strenuous is the activity and what is the risks?

Superior EMS has event medical specialists that can provide free needs assessments and support your event by developing an effective EMS system design, including event coverage, emergency response planning and implementation to ensure your event is safe.

WHICH LEVEL OF SERVICE IS APPROPRIATE FOR YOUR EVENT?

In an effort to help you determine the appropriate service level for your event, we have developed a comprehensive event planning process to identify the best solution for your needs.

A comprehensive event assessment includes evaluating:

- Is this a night versus day time event
- The number of active participants
- The anticipated crowds
- Location of the event/multiple location considerations
- Presence of alcohol and anticipated use
- Weather/time of year
- Previous event history

DIFFERENT LEVEL OF MEDICAL SERVICES

Depending on the results of the event assessment, there are various levels of services to consider which include:

BASIC MEDICAL STATION

The basic medical station is staffed by a minimum of one certified emergency medical responder, who is equipped and capable of providing emergency care on site including defibrillation, oxygen, and other emergency care services. This station is equipped with communications equipment to arrange for emergency transportation to the hospital.

PRIMARY CARE MEDICAL FIELD STATION

The primary care medical field station is staffed by a minimum of two emergency medical staff, which may include emergency medical responders, paramedics, registered nurses and other medical professionals to ensure your event is safe. The skills of these staff include airway management, defibrillation, oxygen, monitoring devices and more. This station is also capable of arranging prompt emergency transportation to the hospital, and has enhanced capability of providing on site care.

Often, this level of care is accompanied by at least one of our rapid response vehicles, and is often set up as a medical tent or in a room provided on site by the event organizer, and is equipped with the latest in medical equipment and technologies.

ADVANCED CARE MEDICAL FIELD STATIONS

The advanced care field stations are staffed by a minimum of two paramedics or registered nurses with the support of additional staff. This format provides your event with the highest level of care on site, and can provide a broad-

spectrum of medical services dependent on the needs of your event.

This level also provides the additional resources as per the primary care field station.

MULTI-AGENCY SERVICES

Based on your event, there may be the need for additional support of specialized services including the integration of municipal emergency medical services, physician support and more. Through Superior EMS’ network we can provide an integrated approach to securing these services at your event.

Below is a general recommendation of coverage based on event type and anticipated crowd size.

Our comprehensive event EMS analysis will provide more specific recommendations to ensure your event has the best level of medical care.

Event Type	Anticipated Crowd	Base Medical Station	Primary Care Medical Field Station	Advanced Care Medical Field Stations	Multi-Agency Services	Specialized Resources
Concerts/Music Festivals/Outside Venues/Crowds for Sporting Events	Less than 250	◆	✓			
	250-1000	◆	✓			
	1000-5000		◆			
	5000-7500		◆	◆	✓	✓
	7500+		◆	◆	◆	◆
Athletic/Sporting Events with Services to Athletes and Participants	Less than 250	◆				
	250-1000		◆			
	1000-5000		◆	◆		
	5000+		◆	◆	✓	◆
Conferences/Conventions	Less than 250	◆	✓			
	250-1000		◆			
	1000-5000		◆	✓		
	5000+			◆		

◆ - Minimum Recommended Resources for the event, based on the number of participants, venue, etc.

✓ - Recommended resources to enhance the safety of the participants

SPECIALIZED SERVICES AND RESOURCES

SPORTS MEDICINE

Superior EMS has staff that specialize in sports injury care with over 15 years of combined sports injury experience, including the ability to provide taping and wrapping, comprehensive sports injury care and referral at your event.

PROFESSIONAL STAFF

What makes Superior EMS different is our professionally trained staff. All employees of Superior EMS have at minimum over 200 hours of training, with many of our service levels being provided by registered and regulated health care professionals, providing not only basic first aid skill, but advanced assessment skills and sound medical knowledge.

MEDICAL STATIONS

Superior EMS can provide an on site basic medical tent, which is clearly identified, or can set up our Field Station which is a 4 Room medical tent, with two treatment areas, an emergency care area and resource area (24' x 10').

We can also set up our medical station in a facility that the event organizer provides.

RESPONSE VEHICLES

Superior EMS has two emergency response carts, which are fully equipped to respond to emergencies at your outdoor events. We also are equipped with bike response teams, and have a fully equipped supervisors vehicle.

UNIFORMED STAFF or LOW PROFILE

Superior EMS staff can be clearly identified with our distinct emergency services uniforms, or for the more low profile approach our service providers can be plain clothed.

To discuss your event needs further please contact:

John Mayne
Supervisor
Superior EMS
331 Wellington St W.
Sault Ste. Marie, ON P6A 1H9
(705) 253-3301 ext. 201